

| [Versione italiana](#)

Search in ANSA Nuova Europa

Ricerca

News

Countries

[Albania](#) | [Austria](#) | [Belarus](#) | [Bosnia Erzegovina](#) | [Bulgaria](#) | [Croatia](#) | [Czech Republic](#) | [Estonia](#) | [Germany](#) | [Greece](#) | [Hungary](#) |

[Latvia](#) | [Lithuania](#) | [Kosovo](#) | [Macedonia](#) | [Moldova](#) | [Montenegro](#) | [Poland](#) | [Romania](#) | [Serbia](#) | [Slovakia](#) | [Slovenia](#) | [Ukraine](#) |

Politics

Business

Energy

Transport

Life&Culture

Science & Technology

Tourism

SMEs

Prosecco Vin d' honneur at the Hermitage in St. Petersburg

Agreement also includes studies and cultural projects on wine

07 December, 10:23

[salta direttamente al contenuto dell'articolo](#)

[salta al contenuto correlato](#)





 [Consiglia](#)



[Indietro](#)

[Stampa](#)

[Invia](#)

[Scrivi alla redazione](#)

[Suggerisci \(\)](#)

1 di 1

[precedente](#)

[successiva](#)



precedente
successiva

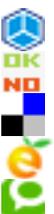
(ANSA) - TRIESTE - Prosecco DOC becomes Vin d' honneur of the State Hermitage Museum in St. Petersburg and this means beginning studies and scientific projects relating to the ties between wine and art, culture and landscape. These issues are included in a collaboration agreement signed by the Director of the Hermitage Mikhail Piotrovsky and Stefano Zanette, president of Prosecco Consortium, head of a delegation which arrived in the Russian city. Sparkling wine Prosecco officially becomes one of the highlights of the famous Museum over the next five years. A special bottle, labelled with a special double logo created to mark the occasion, has sealed the collaboration agreement. "Our museum is among the biggest in the world, and we can call it 'encyclopaedic' because it possesses treasures from countries around the globe. Hermitage is as encyclopedic as the Prosecco DOC is international. We are particularly pleased since this agreement was signed on the occasion of the 250th anniversary of our museum's foundation", Director of the state Hermitage Museum Mikhail Piotrovsky said, while toasting this important agreement with a glass of Prosecco.(ANSA).

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[Indietro](#)

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